

## **PRIVACY POLICY (GDPR)**

Conformed to the General Data Protection Regulation (GDPR), protecting your privacy on the internet is a priority. On our web page we might collect certain information about users. See below which information could be collect and the purposes of their use.

### **INFORMATION COLLECTED**

Information about users are of two types: personal data (such as names, address, telephone numbers, e-mail) and aggregate data (such as site traffic, number of visitors who connect every day).

- **Personal data:** Personal data are collected when users provide me with their information, for example by purchasing one of our services. When you request information via our web page it is generally required to provide your name, e -mail, address and telephone number.  
Credit card and payments information are required only for purchases and via PayPal, so we don't hold or have access to any information about your credit card, bank details and passwords, which are never stored or recorded.  
If you send personal correspondence, such as e-mails or letters, it is possible that these information are collected in a specific file.
- **Aggregate datas:** The use of our web site might be monitored to keep track automatically of certain information, such as number of visitors. These could include the URL of origin, time of last use and the IP address. The IP address is a number automatically assigned to your computer whenever you access the network. The Web server, or computers that host web pages, automatically identify your computer by the IP address that is recorded when the user requests access to the site. The IP address is not linked to any personally identifiable information, then, although the session is recorded, the user remains anonymous.

## **COOKIES POLICY**

Cookies are small files that website may place on your computer or mobile device ("Device") via your web browser. Cookies contain information that is transferred to your Device's hard drive. Some of the cookies store information required for this website to function properly. Other cookies help to improve the website use by tracking how many people visit the website, which pages they visit, and how frequently.

Some cookies are deleted at the end of each browser session. These are called "session cookies". They allow website operators to link your actions during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Other cookies remain on your Device for a longer period (as specified in the cookie). These are called "persistent cookies". They are activated each time you visit the website that created that particular cookie.

Cookies used on our site are categorised as follows:

- **Strictly Necessary Cookies:** Cookies which let you move around the website and use essential features. Without these cookies, services you have asked for cannot be provided. Please note that these cookies do not gather any information about you that could be used for marketing or remembering where you've been on the internet. We use these strictly necessary cookies to remember selections you've made or information you've entered on forms when you navigate to different pages during a web browser session; from making sure you connect to the right service when changes are made to the way the website works.  
Route users to specific applications of a service or specific servers.
- **Performance Cookies:** Cookies which collect information about how you use the website (e.g., which pages you visit and if you experience any errors). These cookies do not collect any information that could identify you and are only used to help me to improve how the website works, understand what interests our users, and measure how effective our advertising is. We use Performance cookies Web Analytics (Google Analytics) to provide statistics on how our website is used and Error Management to help us improve the website by measuring any errors that occur.
- **Functionality Cookies:** Cookies which are used to provide services or to remember settings to improve your visit.
- **Targeting Cookies:** Cookies which are linked to services provided by third parties, such as 'Like' buttons and 'Share' buttons. Third parties provide these services in return for recognizing that you have visited our website. We use Targeting cookies to link to social networks like Facebook, who may subsequently use information about your visit to target advertising to you on other websites; provide advertising agencies with information on your visit so that they can present you with advertisements in which you may be interested. Some of the cookies used on this site are managed by third parties. You may refer to the third parties' website privacy notifications for further information. We do not control these sites or their use of cookies and we bear no responsibility or liability for them.

Most Web browsers accept cookies automatically and allow you to control most of them through the browser settings, although you are not required to accept them.

If you wish to disable cookies you can change the settings of your browser. Please note that disabling cookies you may not be able to register or to use all features of our website.

For more information about cookies and how to block them, please contact your administrator or helpdesk service of your web browser. To learn more about cookies and to know which categories of cookies are adopted and how to manage and delete them, you can visit the web pages [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

## **USE OF COLLECTED DATA**

Both personal and aggregate data are used for multiple purposes. Data are collected for processing services you request, manage information and providing information, as well as

editorial purposes and for requests for feedback. It may be that the user would be contacted via e-mail and, rarely, by mail or telephone for issues related to customer support or payment. Personal information and aggregate are also used for the following purposes: improve the content; perform system administration tasks; notify users about updates and promotional offers. If these information are requested online, we will always try to provide the option to refuse this service. If the user decides to not receive any more these information or refuse the information distribution, it can contact us via e-mail.

Information and web activity could also be used to solve disputes, troubleshoot failures or implement our terms and conditions of use.

### **DISCLOSURE OF INFORMATION TO THIRD PARTIES**

Personal data will not be sold, exchanged, leased or otherwise provided to third parties without your permission. User data may however be shared in aggregate form or as aggregate information on the use with third parties for marketing purposes.

Information may also be subject to disclosure under our collaboration with the authorities during investigations and with third parties in the implementation of intellectual property rules and other legal rights.

### **LINK TO OTHER WEB PAGES**

This website may contain links to other sites, which may be adopt privacy policies different from ours. Web pages such as Facebook, Twitter, YouTube and Pinterest may send their own cookies to users and collect and use information for purposes different from ours. These web pages and how they use information isn't under our control, therefore we accept no responsibility for this.

### **SECURITY**

The security of all personally identifiable information associated with users on our web has a great importance for us. Once the information has been transmitted, it endeavours to take all necessary measures to ensure its security on our systems. The transmission of credit card data is protected through encrypted data by PayPal payment.

Unfortunately, no data transmission over Internet can be 100% secure. Consequently, even by working to protect the sensitive information of users, we cannot ensure or guarantee the security of data transmission, which therefore takes place at your own risk.

By keep visiting our page and purchasing our services you declare to be aware, and agree, to these privacy statements.